

YOUTH ENGAGEMENT

8 SUPER REASONS WHY ENGAGING WITH YOUNG PEOPLE MAKES SUPER BUSINESS SENSE

1

IDENTIFY & NURTURE YOUNG TALENT

SHARE CHANGING PRACTICES & ADVANCES IN TECHNOLOGY

RAISE ASPIRATIONS

2

3

CORPORATE

SOCIAL

RESPONSIBILITY

4

HELP YOUNG PEOPLE LEARN & EXPERIENCE THE WORKPLACE

5

6

INDUSTRY INSIGHTS

CAREERS ADVICE

7

CHALLENGE STEREOTYPES & PROMOTE DIVERSITY

8

Could you help inspire young people and bring the world of work to life?

Real-life encounters with the world of work help young people understand the skills and behaviours required by employers and help them make informed career choices.

The Westminster City Council, Youth Engagement Programme, delivered in partnership with employers is expanding so that young people benefit from a varied and diverse range of employers and industry sectors.

The programme is outlined on the next page - if you wish to explore participating please contact us at:

CALLING ALL SUPER EMPLOYERS!



Could you support our expanding Youth Engagement Programme by offering to participate in the following activities?

We can work with you to devise and promote an opportunity that fits with your business as well as liaise with Westminster schools to fill the opportunity.

WESTMINSTER ENTERPRISE WEEK

Enterprise Week is about a can-do and positive attitude. The week aims to equip young people with the confidence to consider career and vocational interests. Enterprise Week supports the development of a wide range of employment skills and capabilities, including resilience, risk taking, creativity and innovation.



12-18
NOVEMBER
2018



21-25
JANUARY
2019

HOSPITALITY WEEK

Would you help bring the Hospitality sector to life for young people? Perhaps by offering a “behind the scenes” workplace tour so young people can see first hand the variety of jobs and careers available, or deliver a careers workshop to help young people navigate the entry criteria, qualifications and behaviours required for a job in hospitality?

NATIONAL APPRENTICESHIP WEEK

Would you like to learn from other businesses about their experience of employing apprentices? Or perhaps, you would like to offer a young person the chance to shadow an apprentice in your business. Alternatively you may prefer to visit a local school and deliver a presentation about your business and the apprenticeship opportunities available.



04-08
MARCH
2019



08-15
MARCH
2019

BRITISH SCIENCE WEEK

British Science Week helps link Science, Technology, Engineering and Maths curriculum subjects to the world of work – an ideal opportunity to offer a workplace tour, or perhaps deliver a workshop that challenges the misconceptions surrounding STEM careers, or perhaps support a school link a curriculum area to a real life workplace.

CREATIVE INDUSTRIES WEEK

Would you like to celebrate the variety of creative careers and opportunities available to young people in Westminster? Perhaps you could run a focus group, create a challenge for a group of young people, facilitate a careers panel, provide “behind the scenes” or “a day in the life of” opportunities.



JUNE/
JULY
2019

We look forward to working with you.