

YOUTH ENGAGEMENT

8 SUPER REASONS WHY ENGAGING WITH YOUNG PEOPLE MAKES SUPER BUSINESS SENSE

1

IDENTIFY & NURTURE YOUNG TALENT

2 SHARE CHANGING PRACTICES & ADVANCES IN TECHNOLOGY

3 RAISE ASPIRATIONS

3

2

CORPORATE

SOCIAL

RESPONSIBILITY

4

5 HELP YOUNG PEOPLE LEARN & EXPERIENCE THE WORKPLACE

5

6

INDUSTRY INSIGHTS

CAREERS ADVICE

7

8 CHALLENGE STEREOTYPES & PROMOTE DIVERSITY

8

Could you help inspire young people and bring the world of work to life?

Real life encounters with the world of work help young people understand the skills and behaviours required by employers and help them make informed career choices.

The Westminster City Council Youth Engagement Programme is expanding so that young people benefit from opportunities with a varied and diverse range of employers and industry sectors. Please contact us to explore how your business might take part in forthcoming activities. We look forward to working with you.

 businessunit@westminster.gov.uk

 020 7641 2070

 www.businesswestminster.com

WESTMINSTER
BUSINESSUNIT



City of Westminster

CALLING ALL SUPER EMPLOYERS!



Could you support our expanding Youth Engagement Programme by taking part in any of these activities?

We can work with you to devise and promote an activity that fits with your business and liaise with Westminster schools to fill the opportunities.

WESTMINSTER ENTERPRISE WEEK

Enterprise Week is about a can-do and positive attitude. The week aims to equip young people with the confidence to consider new career and vocational interests. It supports the development of a wide range of employment skills and capabilities, including resilience, risk taking, creativity and innovation.



**12-18
NOVEMBER
2018**



**25 FEB –
08 MAR
2019**

HOSPITALITY WEEK

Could you help bring the Hospitality sector to life for young people? Perhaps by offering a “behind the scenes” workplace tour so young people can see first hand the variety of jobs and careers available, or deliver a careers workshop to help young people navigate the entry criteria, qualifications and behaviours required.

NATIONAL APPRENTICESHIP WEEK

Would you like to learn from other businesses about their experience of employing apprentices? Or perhaps, you could offer a young person the chance to shadow an apprentice in your business. You might even like to visit a local school and deliver a presentation about your business and the apprenticeship opportunities available.



**04-08
MARCH
2019**



**08-15
MARCH
2019**

BRITISH SCIENCE WEEK

British Science Week helps link Science, Technology, Engineering and Maths subjects to the world of work. It’s an ideal opportunity to offer a workplace tour, deliver a workshop that challenges the misconceptions around STEM careers, or perhaps help a school to show the link between a curriculum subject and a real life job.

CREATIVE INDUSTRIES WEEK

Would you like to celebrate the variety of creative careers and opportunities available to young people in Westminster? Perhaps you could run a focus group, create a challenge for a group of young people, host a careers panel, provide a look “behind the scenes” or show “a day in the life of” your team.



**08-12
JULY
2019**